

Gift Drive to Support House

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by Amanda Park
Community contributor

The Board of Trustees and Capital Campaign Committee of the Moorestown Community House is pleased to report that the “public phase” of the Capital Campaign, which was officially launched at the unveiling of the “Moorestown Memories” statue at the 2012 Autumn in Moorestown, is a quarter of the way to our \$2 million goal.

Approximately two-thirds of the campaign proceeds will address necessary Capital Improvements to ensure the beauty and sustainability of this grand facility.

The campaign’s success can be attributed to strong support from the Board of Trustees and highly engaged community committee members.

Kevin Kutcher, Chair of the Capital Campaign committee reports, “We are pleased to see unprecedented progress and support from the community in helping achieve our goal to raise \$2 million.”

George Schulmann, Board President, proudly reflects on what the progress means.

“The Community House is one of the most beautiful structures in South Jersey and is also extremely unique in that it’s the only independent community center that exists to provide a civic, social and recreational facility for non-profit organizations, clubs and families,” he said. “Then 88 years after the people of Moorestown built “our house”, we are proud to say that more than 86 non-profit organizations and clubs use our space everyday and many of them call



Photo courtesy of Moorestown Community House

Community House

The mission of the Moorestown Community House is to strengthen our community by providing a historic civic, social and recreational setting for non-profits, clubs, individuals and families. For more information, call 856-787-8403 or visit thecommunityhouse.com.

us home.”

Long time friends and Capital Campaign committee members Ann and Mark Baiada agree.

“When you support the Community House Capital Campaign, you are supporting the incubation and growth of non-profit organizations seeking to bring positive change here at home and throughout the world. We are proud to support this cause,” they said.

Fundraising efforts to date have

uncovered learning that creates opportunities. To meet the goal set in 2012, the Board of Trustees and the Capital Campaign Committee will continue to engage emotionally connected givers who believe in the mission of the Community House. To that end, the Capital Campaign will engage the community through an emotional and mass appeal - the Eldridge Johnson \$500,000 Challenge Gift Drive.

The gift drive harkens back to the roots of the Community House when, in 1923, Eldridge Johnson challenged the people of Moorestown to raise a maintenance fund to sustain our historic home.

Throughout March and April 2014, a small group of Moorestown citizens will donate \$500,000 to the Capital Campaign and challenge the community to give an additional \$500,000 in matching gifts and pledges.

Throughout the next eight months, the Challenge Gift Drive will communicate the story of the Community House as a champion of other non-profit organizations who call us home, the only non-profit home in South Jersey dedicated to serving the civic, social and recreational needs of the community and owes its existence solely upon donations and facility rentals with no federal, state or local funding.

The Eldridge Johnson \$500,000 Challenge Gift Drive will raise \$1 million dollars by the 2nd Annual Tree Lighting Celebration at the Community House on Monday, Dec. 1.

If you are interested in getting involved with the Moorestown Community House, call us at 856.787.8403.

For more on the Capital Campaign visit thecommunityhouse.com/capitalcampaign or call us!

Amanda Park is the capital campaign resource assistant for the Moorestown Community House.